



For Immediate Release

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INTERWISE'S ONLINE, INTERACTIVE COMMUNICATIONS TRAINING SELECTED BY AGILENT TECHNOLOGIES

Broad eLearning Platform Supports Faster Product Rollouts and Improved Communications with Customers and Channel Partners

CAMBRIDGE, Mass., August 19, 2002 — Interwise®, the foremost provider of enterprise communications solutions, today announced that Agilent Technologies' Semiconductor Products Group (SPG) has implemented the Interwise enterprise communications platform to train and certify its channel partners on new products and to communicate more effectively with customers.

In considering potential solutions, Agilent SPG had specific criteria that needed to be met: ease-of-use, breadth of capabilities, the ability to manage heavy usage and a reasonable pricing model. Agilent SPG reviewed several online communications solutions in an intensive evaluation process that resulted in Interwise being recognized as best suited for its needs.

"Given the pace of innovation at Agilent, training-on-demand is critical. In order to sell our products effectively and enthusiastically, our partners need to have and understand the most up-to-date information available," said Arnold Maler, worldwide training and development manager for Agilent Technologies' Semiconductor Products Group. "Interwise will allow us to reach our global partners and customers more often, more effectively and more directly."

Because of the technical nature of semiconductor products, training an internal sales force and channel partners is critical. Companies that rely on in-person classes and conference calls to update channel partners, field sales force and customers on corporate and product

information are finding this method either too slow or ineffective. With Interwise, Agilent SPG can arm its sales force with the most current product data, offer customers the latest information on product plans and upgrades, and provide live training and certification to its channel partners.

"Interwise technology enables our customers to communicate, collaborate and educate at a pace and scale of effectiveness that was previously unknown," said Frank Zvi, CEO of Interwise. "Agilent's use of Interwise technology for both customer and sales communications is a testament to the platform's ease of use and scalability. The diverse audiences that Agilent can reach with Interwise illustrate the potential of true enterprise communication."

About Agilent SPG

Agilent's Semiconductor Products Group is the world's No. 1 optoelectronics semiconductor supplier, and is the No. 1 supplier of fiber optic transceivers. Agilent also designs and manufactures radio frequency and infrared devices for mobile communications, image sensors and processors for cameras and optical computer mice, storage area network devices and subsystems, and application specific ICs for select networking and imaging applications. Information about Agilent's Semiconductor Products Group is available on the Web at www.agilent.com/semiconductors.

About Interwise

Interwise helps organizations address the communications challenges presented by dynamic business environments, global marketplaces and geographically dispersed stakeholders. The Interwise Enterprise Communications Platform (ECP) is a single platform for live collaboration, communications and eLearning. The leading choice of Global 2000 companies, Interwise maintains a presence in more than 20 countries through a direct sales force, distributors, value-added resellers and systems integrators. Visit us at (URL) <http://www.interwise.com>.

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