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LIVERPOOL, LEADING MEXICAN RETAILER, RINGS UP EMPLOYEE SKILL SET AND SATISFACTION RATE WITH INTERWISE**eLearning Technology Powers Accredited, Virtual University**

CAMBRIDGE, Mass., July 15, 2002 — Interwise®, the foremost provider of enterprise communications solutions, today announced that El Puerto de Liverpool S.A. de C.V. (Liverpool) is deploying Interwise technology to organically grow their employee skill set, maintain cutting edge business practices and processes throughout the organization and increase employee satisfaction rates. Liverpool has engaged Interwise to power a fully accredited, B.A. program throughout their retail organization in the form of a virtual university. Available exclusively to Liverpool employees, this innovative four-year university, Universidad Virtual Liverpool (UVL), offers a blend of live eLearning including online lectures, open office hours with instructors and collaboration with other students in online, interactive sessions.

Liverpool chose to implement Interwise based on the low technology requirements for students, unrivaled technical support, and the technology's ability to scale to meet Liverpool's increasing student enrollment needs. The 250 geographically dispersed students currently enrolled are located in over 48 stores and warehouses throughout Mexico. Students participate in university courses during early morning hours, joining the virtual sessions from dedicated training rooms in Liverpool's stores. The university goal is to have enrollments exceed 4000 students by the year 2006.

"Interwise technology enables our employees to achieve their maximum potential while applying learned skills to their job," said Jose Felix Gonzalez y Esparza, General Director of Liverpool University. "The ability to pursue and achieve higher education will ultimately result in great corporate management driven by long tenured, skilled employees."

"Liverpool is a partner who understands that stand-alone Web meeting, virtual classroom, or online conference technologies cannot match the scalability needs of their corporate

university vision,” said Frank Zvi, president and CEO of Interwise. “Interwise helps innovative, forward-thinking companies like Liverpool achieve their corporate goals based on integrating these technologies into a single platform that is easy to use, supports the entire enterprise, and is priced to accelerate adoption. We power business initiatives and empower employees.”

About Universidad Virtual Liverpool (UVL)

UVL was founded in 2000, following the initiative and vision of Liverpool’s top management to provide Liverpool employees with a viable option to pursue higher education. The academic degree currently offered is an accredited BA program focused on commercial theories and retailing techniques.

www.uvl.com.mx

About Puerto de Liverpool S.A. de C.V.

Founded in 1847, El Puerto de Liverpool S.A. de C.V. is a leading retail store in Mexico operating 45 stores with a total sales area of 480,000 square meters, managing approximately 1,070 storefronts, with an average occupancy rate of 91.85%.

Liverpool employs more than 23,000 people throughout Mexico and serves the country through the sale of apparel, novelties and home items.

www.liverpool.com.mx.

About Interwise

Interwise helps organizations address the communications challenges presented by dynamic business environments, global marketplaces and geographically dispersed stakeholders. The Interwise Enterprise Communications Platform (ECP) is a single platform for live collaboration, communications and eLearning. The leading choice of Global 2000 companies, Interwise maintains a presence in more than 20 countries through a direct sales force, distributors, value-added resellers and systems integrators. Visit us at (URL) <http://www.interwise.com>.

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